

# IVE Hospitality 酒店及旅遊

**Higher Diploma Programmes and  
Diploma of Foundation Studies**  
高級文憑課程及基礎課程文憑





# Higher Diploma in Hotel and Catering Management 酒店及餐飲業管理高級文憑

HT114101

Offering Campus 開辦分校: IVE Chai Wan (柴灣), Haking Wong (黃克競)  
Duration 修讀期: 2 Years (Full Time) 2年(全日制)

## Programme Features 課程特色

- This programme aims to prepare students with the necessary professional knowledge and skills to pursue their career in the hotel and catering industry. The Programme focuses on both theory and practical training. Through simulated working environments and industrial attachment, students can acquire relevant technical competences and professional knowledge of the industry.
- Students who have completed designated modules are eligible to sit for awards examinations recognised by relevant international professional bodies.
- Graduates can start their careers at entry level in the hotel and catering industry. After accumulating further operational and supervisory experiences in management position, they can be promoted to supervisory or middle management positions, such as Front Office Manager, Executive Housekeeper, Guest Relations Manager, Reservations Manager, Restaurant Manager, Banquet Sales and Service Manager, etc.
- 本課程旨在為有志投身酒店及飲食業的學生作準備，教授其所需的專業知識。本課程著重理論實踐與實務訓練，並透過模擬酒店及餐飲的運作和工作實習，讓學生能掌握有關行業的知識及技能。
- 學生完成指定的專業核心單元後，可參加專業考試，並考取國際專業機構認可的證書。
- 畢業生可投身於酒店及餐飲行業，在累積一定的實際工作及管理經驗後，可晉升為督導或中層管理人員，例如前堂經理、行政管家、顧客關係經理、訂房部經理、餐廳經理、宴會營銷及宴會服務經理等職位。

## Professional Core Modules 專業核心單元

- Revenue Management in Rooms Division
- Environmental Management in the Hospitality Industry
- Wine and Spirits Studies
- Food Hygiene and Safety
- 房務營利收益管理
- 款待業環境管理
- 餐酒及烈酒飲料學
- 食物衛生與安全



# Higher Diploma in International Hospitality and Tourism Management 國際款待業管理(酒店、旅遊及康樂)高級文憑

HT114108

Offering Campus 開辦分校: Haking Wong (黃克競)  
Duration 修讀期: 2 Years (Full Time) 2年(全日制)

## Programme Features 課程特色

- This programme aims to develop students the professional knowledge, technical competences, communication and interpersonal skills required in the hospitality industry. With a wide spectrum of subjects, students can acquire skills through practices in simulated working environments and industrial attachment in hospitality related organizations, so as to prepare them for future careers in the industry.
- Graduates can start their careers in the hospitality, tourism or leisure industry. After accumulating further operational and supervisory experiences in management position, they can be promoted to supervisory or middle management positions, such as Front Office Manager, Restaurant Manager, Clubhouse Manager and Tour Consultant, etc.
- 本課程旨在培訓學生在款接業所需的專業知識、操作技能、溝通及人際關係等技巧。配合多元化的課程設計，學生可以透過在模擬工作環境中學習，及於款接業相關機構進行工作實習，汲取相關行業的專業知識及技能。
- 畢業生可投身於酒店款待，旅遊或康體文娛行業，在累積一定的實際工作及管理經驗後，可晉升為督導或中層管理人員，例如前堂經理、餐廳經理、會所經理及旅遊顧問等職位。

## Professional Core Modules 專業核心單元

- Front Office Supervision
- Applied Food and Beverage Projects
- Tourism Cultural Dimensions
- Clubhouse Management
- 前堂督導
- 應用餐飲運作策劃
- 旅遊文化
- 會所管理





# Higher Diploma in International Hotel Management with Smart Service 國際酒店管理及智能服務高級文憑 NEW HT114109

Offering Campus 開辦分校: IVE Chai Wan (柴灣)  
Duration 修讀期: 2 Years (Full Time) 2年(全日制)

## Programme Features 課程特色

- This programme aims to prepare students with conventional hotel operation skills and to nurture creativity and ideation abilities through learning smart technology application, like smart service design and digital visualization for hotel, to cope with the smart hotel trend in 21st-century through workplace learning and assessment.
- Under Dual Track Scheme, students will undergo the workplace learning and assessment in hotels to acquire relevant industrial competencies.
- After completion of the higher diploma, students can articulate to the one-year top-up honours degree programme offered by SHAPE and the UK partner university. Then apply for the supervisory trainee/ management trainee programme offered by the employers after graduation.
- Students will undergo an overseas trip/ exchange programme to widen their international horizons and cultivate global vision.

- 本課程旨在培訓學生所需的酒店營運技能及透過學習智能科技應用而培育創意思維能力，例如智能服務設計及酒店數碼視覺。通過在職訓練及評核，讓學生能掌握有關行業的知識及技能以迎接廿一世紀智能酒店發展的趨勢。
- 透過職場綜合實習，學生將會被安排於酒店進行學習及實習，擴闊學生對酒店運作的認識。
- 完成高級文憑後，更可直接入讀才晉高等教育學院(SHAPE)與英國結盟大學相關的一年制榮譽學士學位銜接課程，並於畢業後申請由僱主提供的見習管理生計劃開展酒店事業。
- 提供海外學習交流團，開拓學生國際視野。

The validation of programme will be conducted in 2020  
課程評審將於2020年進行

## Professional Core Modules 專業核心單元

- WIL - Front Office Principles and Practice
- WIL - Housekeeping Principles and Practice
- WIL - Food and Beverage Service Principles and Practice
- Introductory Food Production Principles
- Smart Service Design
- Digital Visualization for Hotel
- Smart Design for Hotel

- 職場綜合實習 - 前堂部原理及實務
- 職場綜合實習 - 房務部原理及實務
- 職場綜合實習 - 餐飲部服務原理及實務
- 食物製作入門
- 智能服務設計
- 酒店數碼視覺
- 智能酒店設計



# Higher Diploma in Tourism and MICE 旅遊及會議展覽高級文憑

HT114102

Offering Campus 開辦分校: IVE Chai Wan (柴灣), Haking Wong (黃克競)  
Duration 修讀期: 2 Years (Full Time) 2年(全日制)

## Programme Features 課程特色

- This programme covers professional knowledge and technical skills required in the Tourism and Meeting, Incentive, Convention & Exhibition (MICE) industry. The curriculum is designed to meet the need of the industry and further studies. Students will have industrial attachment opportunities in related sectors.
- Graduates can start their careers in different areas of the tourism and MICE industry such as airlines, travel agencies, attractions management, cruise travel, MICE organizers and event planning companies.
- The programme has two streams, namely the Travel Industry Management and MICE & Event Management, so as to allow students to develop their specialisms.
- The first semester is a common semester. Students will progress to the chosen stream in the second semester, subject to their choice, academic performance and availability of places in specific streams.

- 本課程涵蓋旅遊及會議展覽行業知識，課程設計配合升讀大學及行業發展，學生可於相關機構實習，為未來就業作準備。
- 畢業生可投身於旅遊及會議展覽各範疇，如航空公司、旅行社、景點營運及管理、郵輪旅遊、會議展覽及項目統籌等。
- 課程設旅遊業管理分流和會議展覽及項目管理分流，以加強相關的專業知識及技能。
- 課程第一學期為共修課程，第二學期起修讀以上分流，入讀分流視乎學額情況，同學之選擇及成績分配。

## Professional Core Modules 專業核心單元

- Business and Leisure Travel Operations
- Airline Industry and Operations
- Tourism Events Planning and Management
- Convention and Exhibition Planning and Management

- 商業及休閒旅遊管理
- 航空業務及營運
- 旅遊項目策劃及管理
- 會議展覽策劃及管理





# Higher Diploma in Airport Operations Management

## 機場營運管理高級文憑

HT114107

Offering Campus 開辦分校: IVE Haking Wong (黃克競)  
Duration 修讀期: 2 Years (Full Time) 2年(全日制)

### Programme Features 課程特色

- This programme aims to equip students with knowledge of the aviation industry, like airport and airline operations management, airport support services, airline catering, etc. Students will acquire skills through practices and industrial attachment in airport/airline related companies.
- Graduates can start their careers at entry level in the airport, airline operation sectors and aviation ground support services. After accumulating further operational experiences, they can be promoted to supervisory or middle managerial positions, such as Airport Operation Officer, Airport Station Control Supervisor, Airline Catering Load Control Officer, etc.
- 本課程旨在為學生提供航空業知識，例如機場及航空公司營運管理、機場地勤支援服務、航空膳食等。學生會於航空業相關機構實習。
- 畢業生可投身於他們感興趣之機場及航空範疇，在累積一定的實際工作經驗後，可晉升為督導或中層管理人員，例如機場營運主任、航站控制主任、航空餐務控制主任等職位。

### Professional Core Modules 專業核心單元

- Passenger Terminal Operations
- Airline Planning
- Airport Commercial Operations
- Introduction to Air Navigation
- 航空客運大樓營運
- 航空公司業務策劃
- 機場商業營運
- 飛機導航入門



# Higher Diploma in Leisure Management

## 康體文娛管理高級文憑

HT114103

Offering Campus 開辦分校: IVE Chai Wan (柴灣), Haking Wong (黃克競)  
Duration 修讀期: 2 Years (Full Time) 2年(全日制)

### Programme Features 課程特色

- This programme aims to develop students with the professional knowledge, technical competences, communication and interpersonal skills required in the leisure and recreation industry. Apart from classroom learning, students will have industrial attachment at various leisure service organizations and major events in Hong Kong to further enrich their practical experiences.
- Graduates equipped with the essential industrial knowledge, technical know-how and management techniques can start their careers at entry level in the leisure and recreation industry. After accumulating further operational and supervisory experiences in management position, they can rise to supervisory or managerial positions, such as Event Manager, Clubhouse Manager, Sport Association Executive or Assistant Leisure Services Manager of Leisure and Cultural Services Department.
- 本課程旨在培訓學生在康體文娛行業所需的專業知識及技能。學生需於各康體文娛機構實習及參與香港大型活動，在實際工作環境中汲取經驗。
- 畢業生掌握行業知識、操作技能及管理技巧後，可投身康體文娛相關服務及產品行業。在累積一定的實際工作及管理經驗後，可晉升為督導或中層管理人員，如活動策劃經理、會所經理、體育總會行政人員、或康樂及文化事務署的助理康樂事務經理等職位。

### Professional Core Modules 專業核心單元

- Clubhouse Management
- Leisure Programming and Event Management
- Arboriculture and Parks Management
- Cultural Venue Operations and Management
- 會所管理
- 康體文娛活動策劃及管理
- 樹木護理及公園管理
- 文化場地營運及管理





# Higher Diploma in Sports Administration 運動行政學高級文憑

HT114104

## Programme Features 課程特色

Offering Campus 開辦分校: IVE Chai Wan (柴灣)  
Duration 修讀期: 2 Years (Full Time) 2年(全日制)

- This programme equips students with professional skills and knowledge in sports administration. With the support from the sports industry in Hong Kong, students will have the opportunities to participate in different kinds of large-scale sports competitions and events.
- Graduates can start their careers in sports management, marketing, media and product design in the public and private sectors, such as National Sports Associations, Leisure and Cultural Services Department, Non-governmental Organizations, private sports and recreation clubs, sports and recreation programme and event planning companies, sports marketing consultancy firms and sports media.
- 本課程旨在為培訓學生掌握各項運動技巧及運動行政專業知識，在運動業界的支持下，學生可參與各種大型運動會及體育節目。
- 畢業生可於公營或私營運動機構擔任運動管理、市場推廣、運動媒體、運動產品設計或運動行政等工作，例如：體育總會、康樂及文化事務署、非政府機構、私人體育及康樂會所、運動及康樂項目策劃機構、運動市場策劃顧問公司，以及運動媒體等。

## Professional Core Modules 專業核心單元

- Marketing in Sports Product and Service
- Management in Sports Arenas and Facilities
- Universal Standard Precautions in Sports and Recreation
- Sports and Fitness Coaching Management
- 運動產品及服務營銷
- 運動場地及設施管理
- 通用運動及康樂安全標準
- 運動及體適能訓練



# Higher Diploma in Sports Coaching 運動教練學高級文憑

HT114105

## Programme Features 課程特色

Offering Campus 開辦分校: IVE Chai Wan (柴灣)  
Duration 修讀期: 2 Years (Full Time) 2年(全日制)

- This programme provides students with theoretical and practical training in sports skills and coaching development as well as sports science knowledge.
- Graduates can pursue careers in sports coaching, exercise instruction, physical education training, physical fitness training, and sports supervision in public and private organizations, such as schools, community centres, National Sports Associations, Leisure and Cultural Services Department, Non-governmental Organizations, private sports and recreation clubs, sports and recreation programme and event planning companies, sports marketing consultancy firms and sports media companies.
- 本課程為學生提供理論及實務培訓，教授運動及教練技巧，以及運動科學專門知識。
- 畢業生可獲各私營機構及政府部門聘用，擔任運動教練、運動指導、體育訓練、體適能訓練或運動管理等工作，例如：學校、社區團體、體育總會、康樂及文化事務署、非政府機構、私人體育及康樂會所、運動項目策劃機構、運動及康樂項目策劃機構、運動市場策劃顧問公司，以及運動媒體公司等。

## Professional Core Modules 專業核心單元

- Functional Anatomy and Exercise Physiology
- Sports Biomechanics
- Sports Psychology
- Fitness Coaching and Management
- 功能解剖及運動生理學
- 運動生物力學
- 運動心理學
- 體適能教練及管理學





### Programme Features 課程特色

- The full-time Diploma of Foundation Studies (Hospitality) Programme is designed with the dual objectives of preparing Secondary 6 graduates (HKDSE curriculum) for employment and for further studies by equipping them with soft skills and trade-related knowledge. Its curriculum contains strong generic elements to help students realize their potential in their future careers in a knowledge-based economy, to become responsible members of society, and to build the foundation for further studies.
- Graduates of the programme possessed the basic vocational knowledge and skills necessary for work in the hospitality industry and they can also apply for Higher Diploma programmes under the VTC.
- 全日制基礎課程文憑 (酒店款接)課程旨在為新學制(香港中學文憑)的中六畢業生提供相關的學術及專業訓練，兼顧他們就業及繼續升學的需要。課程設計強調通用技能的培訓，有助學生發揮潛能，成為社會上具知識及實幹型的一份子，亦為學生繼續進修奠定基礎。
- 畢業生除可報讀職業訓練局為新學制開辦的高級文憑課程外，也裝備了基本工作知識及技能，具備投身酒店款接行業的條件。

### Professional Core Modules 專業核心單元

- Hotel and Catering in Action
- Tourism in Action
- Recreation and Sports in Action
- Customer Service in the Hospitality Industries
- 酒店及餐飲業實務訓練
- 旅遊業實務訓練
- 康體業實務訓練
- 款接業顧客服務



### General Entrance Requirement 一般入學條件

#### Diploma of Foundation Studies 基礎課程文憑

- Completion of Secondary 6 (under the New Senior Secondary Academic Structure); OR
- Equivalent
- 完成中六 (新高中學制) ; 或
- 同等學歷





# Multiple Progression Pathways 多元升學出路



Graduates in IVE Hospitality Discipline can apply degree programmes offered by local or overseas universities, top-up degree programmes offered by the School of Higher and Professional Education (SHAPE) or Technological and Higher Education Institute of Hong Kong (THEi).

本學科的畢業生可選擇報讀本地或海外大學的學士學位課程，亦可修讀由才晉高等教育學院(SHAPE)與海外大學協辦的學位銜接課程或職業訓練局之香港高等教育科技學院(THEi)提供的學位銜接課程。

## Technological and Higher Education Institute of Hong Kong (THEi)

- BA (Hons) in Hotel Operations Management
- BSocSc (Hons) in Sports and Recreation Management

## Sheffield Hallam University, UK

- BSc (Hons) International Hospitality Business Management (\*251510)
- BSc (Hons) International Tourism Management (\*251421)
- BSc (Hons) Events and Leisure Management (\*251420)
- BSc (Hons) Sport Business Management (\*251511)
- BSc (Hons) Sport Coaching (\*252564)

## University of Northumbria at Newcastle, UK

- BA (Hons) International Hospitality and Tourism Management (\*250997)

## RMIT University, Australia

- Bachelor of Applied Science (Aviation) (\*212652)

## 香港高等教育科技學院：

- 酒店營運管理 (榮譽) 文學士
- 運動及康樂管理 (榮譽) 社會科學學士

## 英國謝菲爾德哈蘭大學：

- 國際款接商務管理 (榮譽) 理學士 (\*251510)
- 國際旅遊管理 (榮譽) 理學士 (\*251421)
- 管理及文娛 (榮譽) 理學士 (\*251420)
- 運動商務管理 (榮譽) 理學士 (\*251511)
- 運動教練學 (榮譽) 理學士 (\*252564)

## 英國紐卡素洛森比亞大學：

- 國際酒店及旅遊管理 (榮譽) 文學士 (\*250997)

## 澳洲皇家墨爾本理工大學：

- 航空學應用科學學士 (\*212652)

\*Non-local Higher and Professional Education Course Registration Number

\*非本地高等及專業教育課程註冊編號

## 2+1 International Track Scheme 國際化升學階梯

Graduates from the 2-year Higher Diploma (HD) Programmes in areas of Hotel & Catering, Leisure and Sports as well as Tourism and MICE will be offered an International Track, which affirms a smooth articulation to a relevant top-up degree programme offered by designated UK university upon successful completion of HD. The degree programme has been accredited by Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) as equivalent to a local degree programme and entitled for the government annual subsidy of HK\$32,100\*. The relevant programmes are offered by Sheffield Hallam University, UK, and University of Northumbria at Newcastle, UK.

修讀酒店及餐飲、康體文娛及運動、旅遊及會議展覽範疇的高級文憑畢業生，於完成兩年高級文憑後，可獲指定英國大學直接取錄，於本地入讀經香港學術評審的相關學士學位課程；資歷等同本地大學學位，並可獲取政府每年港幣32,100元\*學費資助。相關課程由英國謝菲爾德哈蘭大學及英國紐卡素洛森比亞大學提供。

\*Please visit for more details 詳情請瀏覽

<https://www.cspe.edu.hk/content/nmt-annual-subsidy>

### Notes 備註：

- The above top-up degree programmes are accredited by the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ) and are registered as QF Level 5 qualification.
- It is a matter of discretion for individual employers to recognize any qualification to which this course may lead.
- 以上課程已通過香港學術及職業資歷評審局(HKCAAVQ)的評審，並評定為達到資歷架構第五級。
- 個別僱主可酌情決定是否承認本課程可令學員獲取的任何資格。





## Outbound Exchange Programmes 境外交流計劃

Every year, students of IVE Hospitality Discipline have opportunities to widen their global horizons through ranges of outbound exchange programmes in the United Kingdom, Austria, Australia, France, Dubai, Japan, Taiwan, Singapore, and Malaysia etc.

IVE酒店及旅遊學科的學生每年均有機會參與不同的境外交流，足跡遍及英國、奧地利、澳洲、法國、杜拜、日本、台灣、新加坡及馬來西亞等地，真正長知識、廣見聞、放眼世界。

### The United Kingdom 英國

IVE Students earned a valuable learning experience in the UK and received training in the airline reservation system.

IVE學生遠赴英國體驗當地旅遊景點並學習航空預訂系統。



### Dubai 杜拜

Exchange programme with the Emirates Academy of Hospitality Management in Dubai offered the students a chance to visit the only 7-star hotel in the world.

同學們於杜拜阿聯酋酒店學院進行交流，並參觀世界唯一的七星級酒店。



### Australia 澳洲

Through site inspection of major sports and leisure venues and workshops in the Box Hill Institute, IVE students have broadened their horizons.

同學們遠赴澳洲參與由Box Hill舉辦的運動及康體文娛工作坊，並參觀多個主要場地，增廣知識及見聞。



### France 法國

IVE students enriched their wine knowledge in French wine study programme in Alsace, France.

IVE 同學參與法國亞爾薩斯葡萄酒學習之旅，提升葡萄酒認識。



## Multi-functional Training Facilities 多元化培訓設施

Students can integrate theories with practice by immersing themselves in simulated learning facilities.

多元化培訓設施讓學生將所學到的知識和理論融入實務訓練中。



Tourism and Aviation Training Centre  
旅遊及航空訓練中心



Tourism and MICE Resources Centre  
旅遊及會議展覽資源中心



Wine and Beverage Laboratory  
品酒工房



Integrated Hotel Training Room  
酒店業務訓練室



Training Restaurant  
訓練餐廳

## Campus Contact Information 院校聯絡資料



**IVE (Chai Wan)**

**IVE 柴灣**

30 Shing Tai Road, Chai Wan, Hong Kong

香港柴灣盛泰道30號

Tel 電話: 2595 8333



**IVE (Haking Wong)**

**IVE 黃克競**

702 Lai Chi Kok Road, Cheung Sha Wan, Kowloon

九龍長沙灣荔枝角道702號

Tel 電話: 2361 5161





# General Entrance Requirement 一般入學條件

## Higher Diploma 高級文憑

Five HKDSE subjects at Level 2 or above, including English Language and Chinese Language; **or** VTC Diploma of Foundation Studies; **or** VTC Diploma of Vocational Education; **or** Diploma Yi Jin; **or** equivalent.

\* Some programmes may have other specific requirements. Please refer to the Homepage (<http://www.vtc.edu.hk/admission>) for details.

香港中學文憑考試五科成績達第二級或以上，包括英國語文及中國語文；**或**VTC基礎課程文憑；**或**VTC職專文憑；**或**毅進文憑；**或**同等學歷。

\* 部份課程會有特定入學條件，詳細請參閱網頁(<http://www.vtc.edu.hk/admission>)。

Please note 請注意:

- (1) All Higher Diploma programmes in the IVE Hospitality Discipline include compulsory industrial attachment. Relevant work may involve shifts and may take place during evenings, weekends or holidays.
- (2) Students enrolling in HT114101, HT114109 or HT114108 programme are required to pass a medical examination for food handler at students' own expense. Students are also required to purchase the designated uniforms.
- (3) Applicants may be required to attend an interview. Applicants for HT114104 or HT114105 are required to attend a basic physical assessment and an interview. Applicants for HT114109 may be required to attend an admission interview conducted by VTC and hotel employers.
- (4) Students may be required to attend some classes in other locations.

- (1) 所有IVE酒店及旅遊學科高級文憑課程的學生均必須在相關行業機構內實習。學生或需輪班工作及會在晚上、周末或公眾假期進行實習。
- (2) 修讀 HT114101，HT114109或HT114108之學生必須於入學後接受一次自費的健康檢查，証明符合食物處理人員的健康水平。學生亦須購買課程指定之制服。
- (3) 申請人或須參加面試，報讀HT114104或HT114105 課程的申請人須參加基本體能測試及面試。報讀HT114109課程的申請人可能需要參加入學面試及僱主遴選。
- (4) 部份課堂可能於其他院校上課。

## Programme Enquiries 課程查詢

Tel 電話: 2957 5714

Website 網頁: <https://hospitality.vtc.edu.hk>



## VTC Admission Office VTC招生處

Hotline 電話熱線: 2897 6111

Website 入學網頁: [www.vtc.edu.hk/admission](http://www.vtc.edu.hk/admission)

**HOSPITALITY** 客薈  
**HONG KONG** 香港

Notes 備註:

VTC reserves the right to cancel any programme, revise programme title, content or change the offering institute(s) / campus(es) / class venue(s) before class commencement if circumstances so warrant.

職業訓練局可因應情況於開學前取消任何課程、修正課程名稱、內容或更改開辦課程的院校 / 分校 / 上課地點。

資料截至2020年3月  
Information as of 3/2020