

Members of VTC Group VTC 機構成員



# Hospitality

## 酒店及旅遊

Programme Information Guide

酒店及餐飲業管理

高級文憑

Higher Diploma in

# HOTEL & CATERING MANAGEMENT



Member of VTC Group  
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Offering Campus(es): IVE Chai Wan / IVE Haking Wong  
開辦分校：IVE 柴灣 / IVE 黃克競

Mainland China Hospitality Services : IVE Haking Wong / Shenzhen Polytechnic  
中國款待服務分流：IVE 黃克競 / 深圳職業技術學院

## Higher Diploma in Hotel and Catering Management 酒店及餐飲業管理高級文憑

This programme aims to prepare students with necessary professional knowledge and skills to pursue their career in the hotel and catering industry. Through simulated working environments and industrial attachment, students can acquire relevant technical competences and professional knowledge.

Students have the optional choice to choose the Mainland China Hospitality Services stream\* which focuses more on the Mainland China elements in the hotel and catering business.

Graduates can start their careers at entry level in the hotel and catering industry. After accumulating further operational and supervisory experiences, they can be promoted to supervisory or middle management positions.

本課程旨在為有志投身酒店及餐飲業的學生作準備，教授其所需的專業知識。本課程著重理論實踐與實務訓練，並透過模擬酒店及餐飲的運作和工作實習，讓學生能掌握有關行業的知識及技能。學生可選擇修讀中國款待服務分流\*，該分流著重教授中國酒店及餐飲行業的職場文化，專業知識和技能。

畢業生可投身於酒店及餐飲行業，在累積一定的實際工作及管理經驗後，可晉升為督導或中層管理人員。

### Professional Core Modules

- Revenue Management in Rooms Division
- Sustainable Operations in the Hospitality Industry
- Wine and Spirits Studies
- Food and Beverage Operations Management Studies

### 專業核心單元

- 房務營利收益管理
- 款待業可持續營運
- 餐酒及烈酒飲料學
- 餐飲運作管理學

### \* Higher Diploma in Hotel and Catering Management (Mainland China Hospitality Services) 酒店及餐飲業管理高級文憑 (中國款待服務分流)

Collaborated with Shenzhen Polytechnic (SZPT), the stream of study aims to broaden students' horizons with the Mainland China elements, enhance their adaptation to the workplace culture in Mainland China and pave way for their future career development in the Greater Bay Area (GBA).

由香港專業教育學院酒店及旅遊系與深圳職業技術學院(深職院)合辦。旨在擴闊學生於中港兩地的行業視野，有助他們融入大灣區以及國內發展，為他們將來事業發展打好基礎。





國際款待業管理

(酒店、旅遊及康樂)

高級文憑

Higher Diploma in  
**INTERNATIONAL  
HOSPITALITY &  
TOURISM  
MANAGEMENT**



**IIVE**

Member of VTC Group  
VTC 機構成員







## Higher Diploma in International Hospitality and Tourism Management 國際款待業管理（酒店、旅遊及康樂）高級文憑

This programme aims to develop students with the professional knowledge, technical competence, communication and interpersonal skills required in the hospitality industry. With a wide spectrum of subjects such as Front Office Supervision, Applied Food and Beverage Projects, Tourism Cultural Dimensions and Clubhouse Management, students can acquire skills through practices in simulated working environments and industrial attachment in hospitality related organizations, so as to prepare them for future careers in the industry.

Graduates can start their careers at entry level in the hospitality industry. After accumulating further operational experiences, they can be promoted to supervisory or middle management positions.

本課程旨在培訓學生在款待業所需的專業知識、操作技能、溝通及人際關係等技巧。配合多元化的課程設計，如前堂督導，應用餐飲運作策劃，旅遊文化及會所管理等範疇，學生可以透過在模擬工作環境中學習，及於款待業相關機構進行工作實習，汲取有關行業的專業知識及技能。

畢業生可投身於款待業，如酒店、餐飲、旅遊及康樂範疇，在累積一定的實際工作經驗後，可晉升為督導或中層管理人員。

### Professional Core Modules

- Front Office Supervision
- Applied Food and Beverage Projects
- Tourism Cultural Dimensions
- Clubhouse Management

### 專業核心單元

- 前堂督導
- 應用餐飲運作策劃
- 旅遊文化
- 會所管理

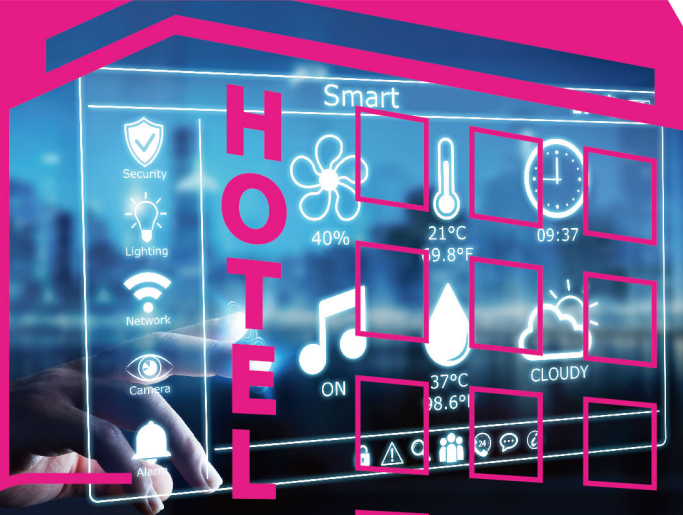


國際酒店管理及智能服務

高級文憑

Higher Diploma in

# INTERNATIONAL HOTEL MANAGEMENT WITH SMART SERVICE



Member of VTC Group  
VTC 機構成員

**IIVE**





Programme code  
課程編號

HT1114109

Offering Campus: IVE Chai Wan  
開辦分校：IVE 柴灣

## Higher Diploma in International Hotel Management with Smart Service 國際酒店管理及智能服務高級文憑

This programme aims to prepare students with conventional hotel operation skills and to nurture creativity and ideation abilities through learning smart technology application, like smart service design and digital visualization for hotel, to cope with the smart hotel trend in 21st century through workplace learning and assessment.

Under Dual Track Scheme, students will undergo the workplace learning and assessment in hotels to acquire relevant industrial competencies.

本課程旨在培訓學生所需的酒店營運技能及透過學習智能科技應用培育創意思維能力，例如智能服務設計及酒店數碼視覺。通過在職訓練及評核，讓學生能掌握有關行業的知識及技能以迎接廿一世紀智能酒店發展的趨勢。

透過職場綜合實習，學生將會被安排於酒店進行學習及實習，擴闊學生對酒店運作的認識。

### Professional Core Modules

- WIL- Front Office Operations with Smart Service
- WIL- Housekeeping Operations with Smart Service
- WIL- Food & Beverage Service Principles and Practice
- Digital Visualization for Hotel
- Smart Design for Hotel

### 專業核心單元

- 職場綜合實習 - 前堂部營運與智能服務
- 職場綜合實習 - 房務部營運與智能服務
- 職場綜合實習 - 餐飲服務原理及實務
- 酒店數碼視覺
- 智能酒店設計

\* WIL will be conducted in hotel partners  
職場綜合實習於酒店內進行





旅遊及會議展覽

高級文憑

Higher Diploma in

# TOURISM & MICE

PASSPORT



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Member of VTC Group  
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## Higher Diploma in Tourism and MICE 旅遊及會議展覽高級文憑

This programme covers professional knowledge and technical skills required in the Tourism and Meeting, Incentive, Convention & Exhibition (MICE) industry which is designed with two streams –Travel Industry Management Stream and the MICE and Event Management Stream, each with its simulated facilities and industrial attachment to enhance students' learning effectiveness to meet the need of the industry and further studies.

The first semester is a common one. In the second semester, students will progress to study one of the two streams based on the availability of place in each stream, students' preferences and their academic performance.

Graduates can start their careers in different areas of the tourism and MICE industry such as airlines, travel agencies, attractions management, cruise travel, MICE organizers and event planning companies.

本課程涵蓋旅遊及會議展覽行業知識，設旅遊業管理分流和會議展覽與盛事項目管理分流。每個分流都設有模擬設施和行業實習，以提高學生的學習成效，配合升讀大學及行業發展。

第一學期為共修課程。第二學期起同學會入讀其中一個分流課程直至畢業。分流安排會按分流學額供應情況，同學之選擇及成績作分配。

畢業生可投身於旅遊及會議展覽各範疇，如航空公司、旅行社、景點營運及管理、郵輪旅遊、會議展覽及項目統籌等。

### Professional Core Modules

- Business and Leisure Travel Operations
- Airline Industry and Operations
- Festivalisation in Event Tourism
- Sustainable Convention and Exhibition Planning and Management

### 專業核心單元

- 商業及休閒旅遊管理
- 航空業務及營運
- 盛事旅遊節慶化
- 可持續會議展覽策劃及管理



機場營運管理

高級文憑

Higher Diploma in

# AIRPORT OPERATIONS MANAGEMENT



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## Higher Diploma in Airport Operations Management 機場營運管理高級文憑

This programme aims to equip students with knowledge of the aviation industry, covering airport and airline operations management, airport support services, airline and airport planning, etc. Students will acquire skills through practices and industrial attachment in airport or airline related companies.

Graduates can start their careers at entry level in the airport, airline operation sectors and aviation ground support services. After accumulating further operational experiences, they can be promoted to supervisory or middle managerial positions.

本課程旨在為學生提供航空業知識，例如機場及航空公司營運管理、機場地勤支援服務、航空公司及機場業務規劃等。學生會安排於航空業相關機構實習。

畢業生可投身於機場及航空業營運管理各範疇，在累積一定的實際工作經驗後，可晉升為督導或中層管理人員。

### Professional Core Modules

- Passenger Terminal Operations
- Airline Planning
- Airport Commercial Operations
- Introduction to Air Navigation

### 專業核心單元

- 航空客運大樓營運
- 航空公司業務策劃
- 機場商業營運
- 飛機導航入門



康體文娛管理

高級文憑

Higher Diploma in

# LEISURE MANAGEMENT



IVE

Member of VTC Group  
VTC 機構成員





## Higher Diploma in Leisure Management 康體文娛管理高級文憑

This programme aims to develop students with the professional knowledge and technical competences required in the leisure and recreation industry. Students will have industrial attachment at various leisure service organizations and major events in Hong Kong to further enrich their practical experiences.

Graduates can start their careers at entry level in the leisure and recreation industry. After accumulating further operational and supervisory experiences, they can be promoted to supervisory or managerial positions, such as Event Manager, Clubhouse Manager, Sport Association Executive or Assistant Leisure Services Manager of Leisure and Cultural Services Department.

本課程旨在培訓學生在康體文娛行業所需的專業知識及技能。學生需於各康體文娛機構實習及參與香港大型活動，在實際工作環境中汲取經驗。

畢業生可投身康體文娛相關服務及產品行業。在累積一定的實際工作及管理經驗後，可晉升為督導或中層管理人員，如活動策劃經理、會所經理、體育總會行政人員、或康樂及文化事務署的助理康樂事務經理等職位。

### Professional Core Modules

- Clubhouse Management
- Leisure Programming and Event Management
- Arboriculture and Parks Management
- Cultural Venue Operations and Management

### 專業核心單元

- 會所管理
- 康體文娛活動策劃及管理
- 樹木護理及公園管理
- 文化場地營運及管理





運動行政學

高級文憑

Higher Diploma in  
**SPORTS  
ADMINISTRATION**

  
Member of VTC Group  
VTC 機構成員





HT114104

Programme code  
課程編號

Offering Campus: IVE Chai Wan  
開辦分校：IVE 柴灣

## Higher Diploma in Sports Administration 運動行政學高級文憑

This programme equips students with professional skills and knowledge in sports administration. Students will have the opportunities to participate in different kinds of large-scale sports competitions and events with the support from sports industry in Hong Kong.

Graduates can start their careers in sports management, marketing, media and product design in the public and private sectors, playground and fitness area design, such as National Sports Associations, Leisure and Cultural Services Department, Non-governmental Organizations, private sports and recreation clubs, sports and recreation programme and event planning companies, sports marketing consultancy firms and sports media.

本課程旨在為培訓學生掌握各項運動技巧及運動行政專業知識，在運動業界的支持下，學生更有機會參與各種大型運動會及體育節目。

畢業生可於公營或私營運動機構擔任運動管理、市場推廣、運動媒體、運動產品設計、運動行政、運動場及遊樂場設計等工作，例如：體育總會、康樂及文化事務署、非政府機構、私人體育及康樂會所、運動及康樂項目策劃機構、運動市場策劃顧問公司，以及運動媒體等。

### Professional Core Modules

- Sports Event Management
- Management in Sports Arenas and Facilities
- Universal Standard and Sports Technology Applications
- Sports Skill Acquisition

### 專業核心單元

- 運動項目策劃及管理
- 運動場地及設施管理
- 通用運動標準及現代運動科技應用
- 運動技能訓練



運動教練學

高級文憑

Higher Diploma in

# SPORTS COACHING



Member of VTC Group  
VTC 機構成員





## Higher Diploma in Sports Coaching 運動教練學高級文憑

This programme provides students with sports science theoretical and practical training, coaching development and technique, and the most updated sports technology and sports management knowledge. It also assists students to apply for different professional certifications such as sports coaching, sports technique and first aid.

Graduates are employed as sports coach, health and fitness instructor, sports association and clubhouse management, disciplinary force, or relevant job offered by the Leisure and Cultural Services Department.

本課程為學生提供不同運動科學理論及實務培訓，教授運動和教練技巧，以及最新的運動科技及運動管理的專門知識，並協助學生考取不同的運動教練資格、運動技巧及急救等專業證書。

畢業生可擔任運動教練、健康體適能或健身教練、或由體育會、會所、康樂及文化事務署、紀律部隊提供的相關之工作。

### Professional Core Modules

- Coaching Major I, II & III (1 out of 5: Tennis, Swimming, Fencing, Cycling, Track & Field)
- Fitness Coaching and Management I & II
- Sports Injury Management
- Exercise Nutrition

### 專業核心單元

- 運動教練學主修 一、二 及 三  
(五選一：網球、游泳、劍擊、單車、田徑)
- 體適能教練及管理學 一 及 二
- 運動創傷管理
- 運動營養學





運動學及智能科技

高級文憑

Higher Diploma in

# SPORTS STUDIES

WITH  
SMART TECHNOLOGY





Programme code **HT114110**  
課程編號

Offering Campus(es): IVE Chai Wan  
開辦分校：IVE 柴灣

## Higher Diploma in Sports Studies with Smart Technology 運動學及智能科技高級文憑

This programme equips students with professional and technical skills to formulate smart solutions to sports and recreation issues in relation to applications, operations, management, and sports coaching.

Being an Interdisciplinary and Work Integrated Learning (WIL) programme, it enhances both learning motivation and work-readiness of students. Through exposure to other disciplines such as Information Technology and Design, students' horizon is broadened to better familiarize them with the sports scenes as well as knowledge of digital visualization, cybersecurity, digital ethics and data privacy. WIL allows students to apply their acquired knowledge in conducting digital fitness assessments and trainings for the professional sports teams in Schools and Sports Associations; it also enables them to obtain professional certifications in sports.

Graduates can start their careers in emerging positions such as Techno Fitness programmer and coach, health and sports performance assessor, playground and fitness equipment designer, sports event manager, exercise Apps designer, sports business entrepreneur or online training business etc.

課程旨在培訓學生於運動行業上的專業技能及知識。使他們能在應用、操作、管理及運動教練學層面上，策劃出合適的智能健體方案。

這跨學科及職場學評課程能提升學生的學習動機、效率及就業競爭力。通過跨學科學習，學生能擴闊視野，增進運動行業知識之餘，亦能了解數碼視覺、網絡安全，數碼道德及數據私隱等知識。職場綜合實習（WIL），讓學生運用於課程學到的專業知識，協助學校和運動總會的专业運動團隊進行數碼體能評估及培訓；考取多個運動證書及專業資格。

畢業生可從事智能健體教練、運動體適能評估分析員、健身器材及遊樂場設計師、運動項目策劃經理、運動應用程式設計師、體育商業企業家或投身運動線上平台產業等。

### Professional Core Modules

- Smart Sports Programming
- Management of Innovation - Park, Playground and Fitness Station
- Animated and Extended Reality Design for Sports Performance
- Re-habilitation and Pre-habilitation Digital Programming
- Technology Applications in Sports Coaching

### 專業核心單元

- 智能健體學科
- 創新運動管理學科
- 運動程式設計學科
- 預防運動創傷及復康學科
- 運動科技應用教練學科



智慧旅遊及盛事

高級文憑

Higher Diploma in

# SMART TOURISM AND EVENT



**IIVE**

Member of VTC Group  
VTC 機構成員





## Higher Diploma in Smart Tourism and Event 智慧旅遊及盛事高級文憑

This programme aims to equip students with professional knowledge of tourism and events industries as well as to develop their ability in applying smart applications to operate and manage these businesses. The curriculum is embedded with work-integrated learning and designed to meet the need of the industry.

Graduates can start their careers in different areas of smart travel and events businesses such as e-commerce and online travel platforms; travel products and events sales and marketing; event organizers; event planning and onsite operations; or to become travel bloggers.

本課程涵蓋旅遊及盛事行業知識，旨在培訓學生以專業知識和智能科技營運旅遊業務和盛事項目。為配合行業的需求和發展趨勢，課程更嵌入了在職訓練及評核。

畢業生可投身於智能科技旅遊及盛事項目各範疇，如電子旅遊商務平台、旅遊產品和活動營銷、會議展覽及盛事項目統籌、策劃和營運、或成為旅遊博主等。

### Professional Core Modules

- AR and VR for Tourism and Events
- Smart Tourism and Events Technology Applications
- Tourism and Events Shooting and Video Production
- Virtual and Hybrid Events, LIVE Streaming Production

### 專業核心單元

- 旅遊及盛事擴增與虛擬實境應用
- 智慧旅遊及盛事科技應用
- 旅遊和盛事拍攝和視頻製作
- 虛擬和混合模式盛事直播製作





基礎課程文憑

(酒店款接)

# Diploma of Foundation Studies HOSPITALITY



  
Member of VTC Group  
VTC 機構成員





Programme code **FS113002H**  
課程編號

Offering Campus(es):

IVE Chai Wan / IVE Haking Wong

Youth College Tin Shui Wai / Youth College Yeo Chei Man

開辦分校：IVE 柴灣 / IVE 黃克競

青年學院 天水圍 / 青年學院 邱子文

## Diploma of Foundation Studies – Hospitality 基礎課程文憑 — 酒店款接

This programme is designed with the dual objectives of preparing Secondary 6 graduates (HKDSE curriculum) for employment and further studies by equipping them with soft skills and trade-related knowledge.

Its curriculum contains strong generic elements to help students realize their potential in their future careers in a knowledge-based economy, to become responsible members of society, and to build the foundation for further studies. Graduates of the programme possessed the basic vocational knowledge and skills necessary for work in the hospitality industry and they can also apply for Higher Diploma programmes under the VTC.

本課程旨在為中六畢業生（香港中學文憑）提供相關的學術及專業訓練，兼顧他們就業及繼續升學的需要。

課程設計強調通用技能的培訓，有助學生發揮潛能，成為社會上具知識及實幹型的一分子，亦為學生繼續進修奠下基礎。畢業生除可報讀職業訓練局開辦的高級文憑課程外，也裝備了基本工作知識及技能，具備投身酒店款接行業的條件。

### Professional Core Modules

- Hotel and Catering in Action
- Tourism in Action
- Recreation and Sports in Action
- Customer Service in the Hospitality Industries

### 專業核心單元

- 酒店及餐飲業實務訓練
- 旅遊業實務訓練
- 康體業實務訓練
- 款接業顧客服務



**IVE**  
**Hospitality**  
酒店及旅遊

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<https://hospitality.vtc.edu.hk>



**International**  
**Culinary Institute**  
國際廚藝學院

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**HOSPITALITY** | 客薈  
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