

HT4200056 Intensive Course for Study Tours 遊學團業務必讀

(TIA Training subsidy scheme for practitioners of the travel trade 旅監局旅遊從業人員培訓資助計劃)

Programme Objectives | 課程宗旨

旅監局活動編號 TIA Course code:TEC203VTCZ

This programme is designed for practitioners to understand the business of study tours.

本課程旨在讓從業員了解遊學業務。

Learning Contents | 學習內容

Planning and Preparation for the Study Tours
Understanding of the Participants' and Schools' Expectations
Tendering Procedures and Points to Note
Essential Skills in Tour Escorting for Study Tours
Case Studies on Study Tours
遊學團的事前準備工作
了解學生及學校參加遊學團的期望
遊學團的投標程序及一般注意事項
遊學團的帶團技巧及相關知識
遊學團的個案分享



Contact Hours | 上課時數

Total 4 hours in 1 lessons (1個課堂 · 總共 4小時)

Date 日期	Day 星期	Time 時間	Venue 上課地點
15 Mar 2025 2025年3月15日	Saturday 星期六	14:00-18:00	Institute of Vocational Education (Haking Wong) 香港專業教育學院 (黃克競分校)

Medium of Instruction | 授課語言

Cantonese | 廣東話

Application Deadline | 截止報名日期

◆ 24 Feb 2025 | 2025年2月24日

[Application here](#) | [在此申請](#)

Programme Fee | 學費

HK\$600 per person | 每位港幣 \$ 600

If the minimum number of participants is not reached, the course will be cancelled. 如未能達到最低收生人數，課程將會取消。

Upon successful completion, participant will receive a certificate of attendance issued by the Hospitality Discipline of VTC.

在順利完成本證書課程後，修畢者將可獲頒發發由職業訓練局轄下酒店及旅遊學科頒發出席證書一張

Note:

- 完成此活動的合資格人士可透過旅遊業監管局的「旅遊從業人員培訓資助計劃」申請活動費用資助，上限為每人港幣 2,000 元。(可以在宣傳網頁加入資助計劃[連結](#)) Eligible persons who have completed the activity can apply for fee reimbursement through the "Training Subsidy Scheme for Practitioners of the Travel Trade" offered by Travel Industry Authority up to \$2,000. ([Hyperlink](#) of the subsidy scheme can be inserted in the promotion webpage.)
- TIA Accredited CPD Activity for Tour Escorts – Part C
旅監局領隊持續專業進修計劃認可活動 - C項。

Enquiry | 查詢

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Disclaimer / 免責聲明

VTC reserves the right to cancel any course, revise course content or change the offering venue(s), date and time if circumstances so warrant.
職業訓練局可因應情況取消任何課程、修正課程內容或更改上課地點、日期及時間。