

Hospitality 酒店及旅遊

Introduction to Hospitality and Tourism 款待及旅遊概論

HT4200076

The programme aims to provide students with an introduction and overview of the hospitality and tourism industry, including different segments and their distinguishing characteristics, common services and products, trend and challenges, and other trade knowledge required to develop career in hospitality and tourism industry.

本課程專為有興趣從事款待及旅遊行業的人士而設，旨在向學員提供酒店和旅遊業的介紹和概述，包括不同行業市場及其特徵、服務和產品、趨勢和挑戰，以及在酒店和旅遊業發展所需的行業知識。



Content 內容

- Introduction to tourism 旅遊業導論
 - Tourism concepts and principles 旅遊的概念與原理
 - Structure of tourism industry 旅遊規畫
 - Local tourism development 本地旅遊業發展
 - Impacts of tourism 旅遊業的影響
 - Contemporary issues and trends in tourism 旅遊業的現況及發展
 - Basic concepts of world geography 基本世界地理概念
 - Tourist destinations and attractions 旅遊目的地及景點
 - World tourism regions 世界旅遊區域
- Introduction to hospitality 款待業導論
 - Introduction to the hospitality industry 款待業簡介
 - Introduction to the accommodation sector 住宿業簡介
 - Front office and housekeeping operations 前堂部及管家部運作
 - Food and beverage operations 餐飲業簡介
 - Customer services 顧客服務
 - Customer relations 客務關係
 - Trends in hospitality 款待業的趨勢
- Field visit 實地參觀

Schedule class 時間表	Date 上課日期	Time 上課時間	Venue 上課地點
March 2022 2022年3月班	12, 19, 26 March & 2, 9 April 2022 (Saturdays) Total 5 Lessons & 18 hours 2022年3月12, 19, 26日 及4月2, 9日(逢星期六) 全期5課堂 總共18小時	1 st – 4 th Lessons: 14:00 – 18:00 5 th Lesson (9 Apr) – Field visit: 10:00-12:00 第一至第四課堂：下午2時至6時 第五課堂(4月9日) – 實地參觀： 上午10時至中午12時	Hong Kong Institute of Vocational Education (Haking Wong) 香港專業教育學院(黃克競)

Medium of Instruction 授課語言

Cantonese (supplemented with English notes)
廣東話(輔以英語教材)

Tuition Fee 費用

HK\$2,000 per person
每人港幣\$2,000元

Entry Requirements 入學要求

Suitable for those who are working in hospitality and tourism industry or educators
適合從事款待及旅遊行業的人士或教職人員

Examination & Certification 考試及證書

Students are required to attend an assessment in a form of multiple choice questions. Upon successful completion of the course (i.e. attended a minimum of 80% of the classes and passed the assessment), students will be awarded a certificate issued by the Hospitality Discipline of the Vocational Training Council.

課程包括一個以多項選擇題形式進行的考試。出席率不少於80%及考試合格者，將獲頒發職業訓練局轄下酒店及旅遊學科之修業證書一張。

Application Deadline 截止報名日期

March Class: 25 February 2022
三月班：2022年2月25日

Enrolment & Enquiries 報名及查詢

Hospitality Discipline 酒店及旅遊學科

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<https://hospitality.vtc.edu.hk/>